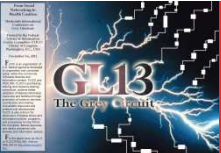# GreyNet International:

Back Office Report 2011

Dominic Farace and Jerry Frantzen
GreyNet International, Netherlands

GreyNet
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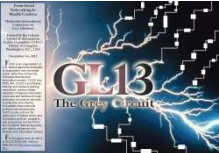
Company Information

- In **1992**, GreyNet was founded and launched by TransAtlantic,

  which was a sole proprietorship

- In **1998**, GreyNet became a subsidiary of MCB University Press,

  which was a limited company

- In **2003**, GreyNet was re-launched by TextRelease,

  which is a sole proprietorship

MISSION

"GreyNet is dedicated to Research, Publication,

Open Access, and Education in the field of Grey Literature"

GreyNet

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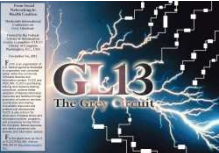
GreyNet Members 2011

ASSOCIATE MEMBERS:

INIST-CNRS, France	Associate Member from 2005…
NYAM, United States	Associate Member from 2005…
NTK, Czech Republic	Associate Member from 2010…
FLICC-FEDLINK, USA	Associate Member from 2010…
EBSCO Publishing, USA	Associate Member from 2011…
JST, Japan	Associate Member from 2011…

INSTITUTIONAL MEMBERS:

IIA Inc., USA	Institutional Member from 2010…
CVTI, Slovak Republic	Institutional Member from 2010…
ISTI, Italy	Institutional Member from 2011…
KISTI, South Korea	Institutional Member from 2011…

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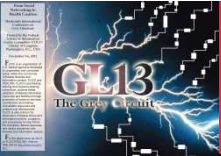
Partnerships:

ICSTI	GreyNet Partnership, 2009…
INIST-CNRS	GreyNet Conference Preprints via OpenGrey Repository, 2007…
EBSCO/LISTA-FT	The Grey Journal, International Journal on Grey Literature, 2005…

Agreements:

CSA/PAIS Int.	A&I Service for The Grey Journal, 2006…
MLA International	A&I Service for The Grey Journal, 2006…
LISA Index	A&I Service for The Grey Journal, 2006…
SCOPUS/Elsevier	A&I Service for The Grey Journal, 2009…
Thomas Reuters	A&I Service for The Grey Journal, 2009…
Thomas Reuters	A&I Service for the GL Conference Proceedings, 2009…
EBSCO	Subscription Agent, 2005…
Swets	Subscription Agent, 2005…
Emerald	Rights to former GreyNet content 1994-2000 via OpenGrey, 2009
De Gruyter/Saur	Monograph on Grey Literature, 2010…
GLISC	Steering Committee on Standards in Grey Literature, 2006…

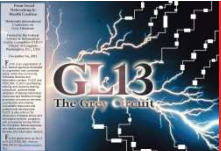# International Conference Series on Grey Literature

The GL Conference Series began as a biannual event in the early '90s, however with its relaunch in 2003, the conference series became an annual event. The GL Series maintains a transatlantic character alternating between Europe and North America. However, participants from recognized organizations worldwide attend.

Past and Present Sponsors:

BL, BIOSIS, CRL, CUA, CVTISR, DTIC, EAGLE, EBSCO, EU,

EWI, FLICC-FEDLINK, GESIS, ICSTI, INIST-CNRS, IIA, ISTI, JST,

KISTI, LLC, NASA, NTIS, NLE, NLM, NTK, NYAM, OSTI-DOE, Royal Swets …

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GreyNet Publications

The Associate Members constitute 'GreyNet Corporate Authorship'

Serial Publications:

- Conference Proceedings on Grey Literature, ISSN 1386-2316

- Conference Program and Abstract Books, ISSN 1386-2308

- TGJ, International Journal on Grey Literature , ISSN 1574-1796

- GreyNet Newsletter, ISSN 1877-6035

- The GreyWorks Series, ISSN 2211-1425

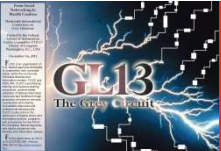GreyNet
Grey Literature Network Service

GreyNet Resources and Services

GreyNet Wiki	http://en.**wikipedia**.org/wiki/Grey_Literature_Network_Service
GreyNet LinkedIn	http://www.**linkedin**.com/groups/GreyNet-3718857
GreyNet Listserv	http://greynet.org/greynethome/**listserv**.html
GreyNet Helpdesk	http://www.greynet.org/greynethome/**helpdesk**.html
GreyText Archive	http://www.greynet.org/**greytextarchive**.html
GreySource Index	http://www.greynet.org/**greysourceindex**.html
WHOIS in GL	http://www.textrelease.com/**whois**2011.html

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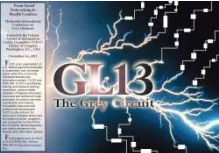
Open Access to GreyNet Collections 1993-2011

Over 250 metadata records originating in the GL Conference Series including full-text papers, PowerPoint slides, abstracts, biographical notes and commentaries are online accessible via the OpenGrey Repository.

The OpenGrey Repository was launched mid-2011. OpenGrey succeeds OpenSIGLE, which was an initiative by INIST-CNRS to transfer the contents of a commercial database into an open access environment - including the results of 25 years of collecting and referencing grey literature by European partners. OpenGrey not only signifies a change in platform but also provides improved features for users redesigned to meet the needs of a Google generation. http://www.opengrey.eu

GreyNet
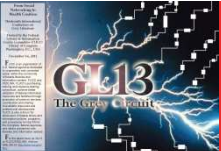
Grey Literature Network Service

Research and Education

Over the years, GreyNet has collaborated with researchers and authors in carrying out projects that would provide sustained benefits for the international grey literature community

_____

2003   Literature Review of Pioneers in the field of grey literature
2004   General Survey on Grey Literature and a Citation Analysis
2005   Author Survey on Grey Literature and a Citation Analysis
2006   Project Information Data, PID-Study
2007   Design and implementation of a distance education course on Grey Literature
2008   OpenSIGLE-GreyNet: a Service and Data Provider Project
2009   OpenSIGLE-GreyNet: e-Infrastructures, an FP7 Proposal
2010   Comparative study of peer review by commercial and grey publishers
2011   Enhanced Publications Project linking research data and commentaries to full-texts
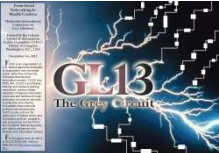
Use and User Statistics

● GreyNet affiliates are in some **60** countries worldwide ● GreyNet maintains contacts with more than **200** organizations worldwide ● GreyNet's Author Base exceeds **300** contributors ● GL Conference Participants average **100** ● GL Conference Sponsors in 2011 numbered **11** ● GreyNet's Distribution List numbers over **1400** email addresses ● GreyNet's Listserv numbers over **160** subscribers ● GreyNet's LinkedIn Group numbers over **230** members ● GreyNet Website page views in 2011 over **40,000** ● TextRelease Website page views in 2011 near **14,000** ● TGJ articles downloaded via EBSCO LISTA-FT were over **720** full-texts ● OpenSIGLE Repository via GreyNet Website were **3250** hits in 2010 ● GreySource Index to web based resources were over **5000** hits in 2010
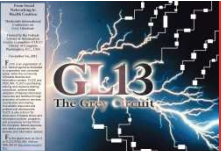
Financial Indicators

Since its relaunch in 2003, GreyNet has increased and diversified its sources of revenue. Where it initially was dependent almost solely on conference fees, GreyNet now has revenues issuing as well from membership fees, sponsorship fees, advertising, sale of publications, journal licensing, royalties, as well as educational and training initiatives.

Opportunities

Further role in training and education, as well as research and (digital) publication. Ability to upgrade and enhance existing products and services. Increased potential for membership and sponsorship. Better access to funding and grants. Streamlining the workflow through outsourcing. Further cooperation with the Open Access Community as well as potential partnerships with Commercial Publishers. More use of available social media and information networks, etc.
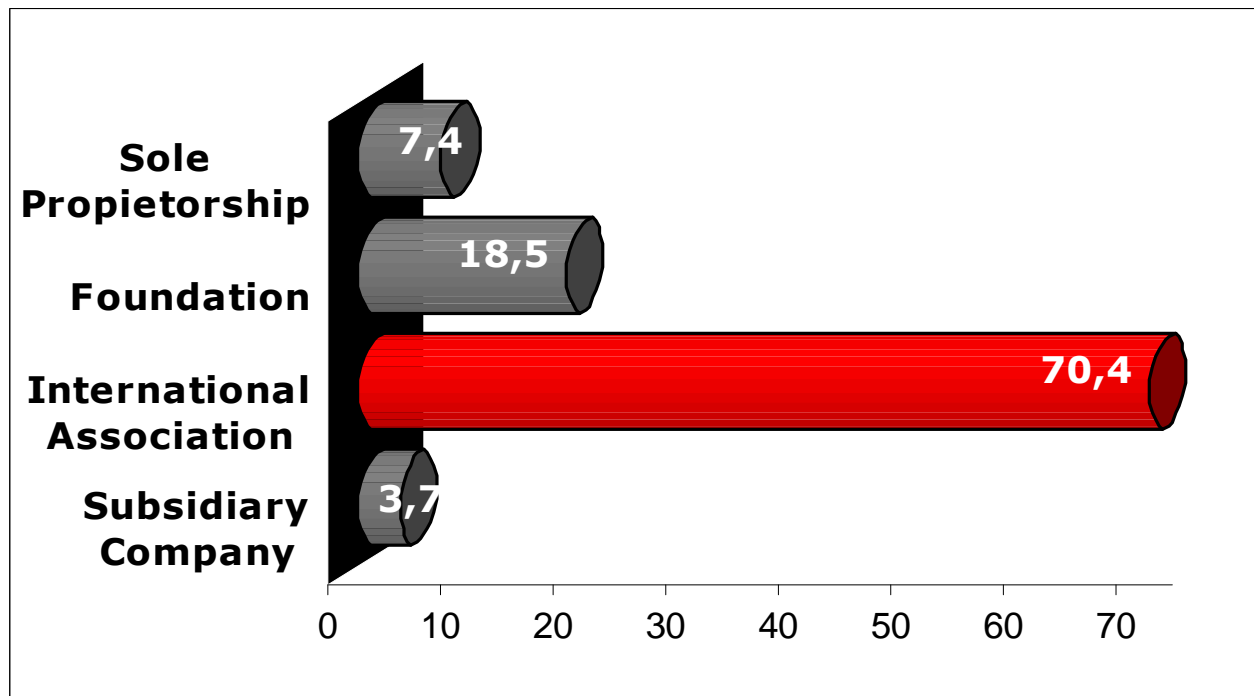
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Online Survey Results 2010

Infrastructure needed for GreyNet International

Chart showing infrastructure survey results:
- Sole Propietorship: 7,4
- Foundation: 18,5
- International Association: 70,4
- Subsidiary Company: 3,7

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